



Education is the teaching our  
children to desire the right things.  
- Plato

# THE LEGACY



**Shri Pawan Jain founded Purna Industries in 1971 - a name that has now become synonymous with trust, quality and excellence in the automobile sector.**

Built on strong values and visionary leadership, his journey reflects not only business success but also an extraordinary commitment to community development.

With a deep belief that *education is the greatest form of service*, he turned his focus toward educating the nation. Thus began a remarkable chapter in **1998**, when he established **Purna School (formerly known as DPS Aligarh)** - a revolutionary step that brought world-class education to Aligarh. This marked the beginning of a powerful legacy in school education.

# THE LEGACY



His vision continued to grow:

- **2006 - Mangalayatan University** was established as a higher-education institution to shape future professionals and create global opportunities for students.
- **2007 - DPS Civil Lines, Aligarh** extended quality education to an even wider academic community.
- **2014 - Purna School (formerly known as DPS Hathras)** carried the mission of excellence to a neighbouring district.
- **2022 - Purna International School**, based on the **Cambridge Curriculum**, brought international-standard learning to Aligarh.

Today, under the inspiration of Shree Pawan Jain, **Purna Group stands tall with 27 years of an extraordinary legacy in education** - touching thousands of lives, empowering students with modern learning, and building responsible global citizens.

# PAVNA SCHOOL ECOSYSTEM



## Traditional Schools:

- Homework, assignments and assessment prep

## Pavna Schools:

- Learner led communities
- Socio-Emotional learnings being imparted. Meaningful and impactful conversations

## Traditional Schools:

- Fixed curriculum
- Academic rigor is centered around rote learning

## Pavna Schools:

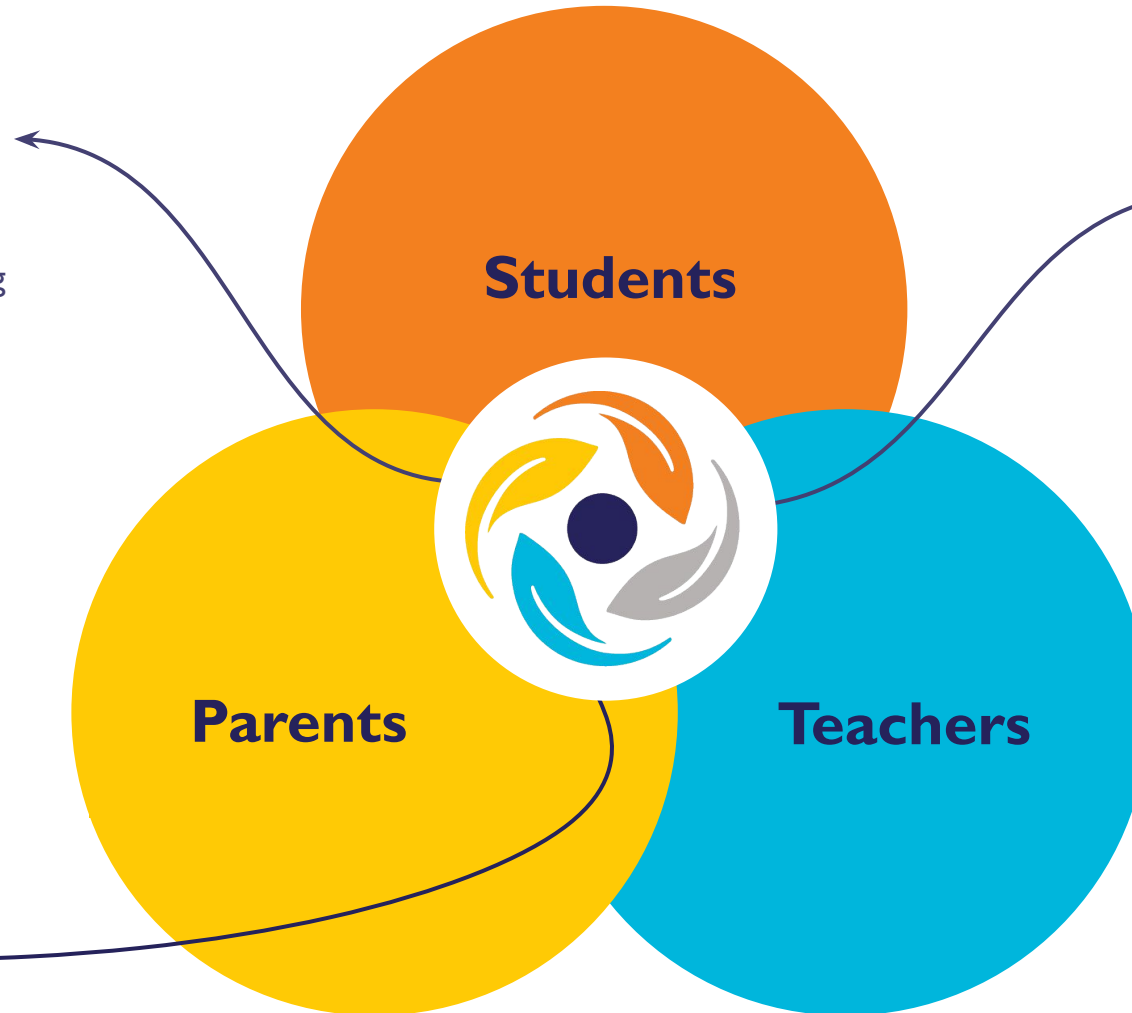
- [Inquiry based learning](#) - teacher training programs are in progress. Year long calendar
- Introducing Montessori system!
- [SEEL \(Social Emotional and Ethical Learning\)](#) - focus on self and environment and community engagement
- Co-Curricular, [Super-Curricular](#) activities as essentials

## Traditional Schools:

- PTMs and Report cards

## Pavna Schools:

- Parent learning interventions
- Parents co-architecting via feedback loops and co-curricular participation





# OUR LOGO PHILOSOPHY



**The Leaf Form**

## The Comma Form

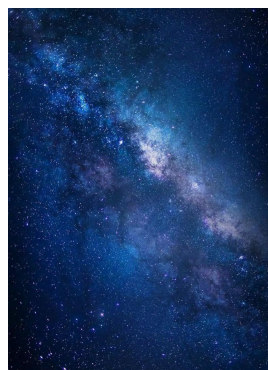
Each leaf draws inspiration from the shape of a comma, symbolising continuity and “more.”

It represents Pavna School’s philosophy of going beyond - beyond conventional learning, beyond the classroom, and beyond expectations. Education here is not a full stop, but an ongoing journey.

## The Four Leaves

The four dynamic leaves represent the four pillars of education proposed by UNESCO:

- ◀ **1. Learning to Know** – Cultivating curiosity and intellectual growth
- ◀ **2. Learning to Do** – Developing practical skills and application
- ◀ **3. Learning to Live Together** – Fostering empathy, collaboration, and respect
- ◀ **4. Learning to Be** – shaping individuality and self-awareness



**Navy Blue**

symbolises knowledge, integrity, and confidence, reflecting academic excellence and leadership.



**Grey**

adds balance and sophistication, grounding the brand with maturity and stability.



**Light Blue**

inspires calm thinking, focus, and a sense of trust. Ideal for a nurturing learning environment.



**Orange**

radiates energy, enthusiasm, and community spirit, encouraging participation and warmth.



**Yellow**

sparks curiosity, creativity, and optimism - the colour of bright ideas and joyful learning.



**PAVNA**

—SCHOOL—

# OUR VISION, MISSION & CORE VALUES



## VISION

**To enable every learner to become the best version of themselves - confident in their identity, grounded in values, and inspired to learn, lead, and live with purpose.**

We envision Purna Institutions as vibrant **ecosystems** that blend intellect with humility, tradition with innovation, ambition with compassion, and individuality with community.



## MISSION

Our mission is to provide a nurturing and inspiring educational environment where every learner feels valued, respected, empowered to reach their full potential, and express themselves freely. We are committed to delivering holistic, experiential, inquiry-led and interdisciplinary learning that blends academic excellence with emotional, social, and ethical growth.

Through innovative teaching practices, dedicated faculty, and a unified curriculum, we aim to shape confident, compassionate, and curious learners who are prepared to thrive in a dynamic world.

Our goal is to make quality education accessible and impactful, creating institutions that are rooted in trust, inclusivity, and a deep sense of social responsibility.



# CORE VALUES



The Purna ethos rests on seven timeless values - each shaping the character of our learners and the culture of our institutions:

1. **Resilience** - To persevere through challenges with courage, adaptability, and grace.
2. **Curiosity** - To question, explore, and seek knowledge beyond boundaries.
3. **Hustle** - To bring passion, initiative, and determination to every pursuit.
4. **Intellect** - To think critically, reason deeply, and make informed, ethical choices.
5. **Compassion** - To act with empathy and kindness towards all living beings.
6. **Inclusivity** - To embrace diversity, respect differences, nurture collaboration and build unity in community.
7. **Respect** - To honor self, peers, community, country, world and the truth that binds them all.



# What would be different at **Pavna School**

1. **One Pavna, One System** - The idea is to have a standardised yet contextualised curriculum and study plans in all schools. This will support movement of students and parents between schools and systems.
2. **Your role, Common goal** - As a city and larger community, we pride ourselves in demonstrating an entrepreneurial mindset. Here's an opportunity to co-architect the future of education ecosystems in India.
3. Supported by expert leadership and a strategically diversified board of management.



# CORE TEAM



**Jeanie Naozer Aibara**

**Total Exp:** 35+ Years  
**Industry:** Education

**Associated with:**

- Christ Church Boys School Jabalpur
- DPS R.K. Puram – New Delhi
- Ambience Public School – New Delhi



**Rachana Kudesia**

**Total Exp:** 40+ Years  
**Industry:** Education

**Associated with:**

- Modern Montessori International, London
  - Amity Group
- GD Goenka Schools & University
  - Shri Ram Global Schools
  - IAO - Govt. Of USA



**Anuradha Rai**

**Total Exp:** 35+ Years  
**Industry:** Education

**Associated with:**

- ECHO University of New Mexico Albuquerque
- Ambience Public School, Delhi & NCR
- PP International School, New Delhi
  - DPS RK Puram – New Delhi
  - St Mary's High School, Pune



## CA Rakesh Bajaj

**Total Exp:** 44+ Years

**Industry:** Electronics & Education

**Associated with:**

- Super Cassette Industries (Tseries)
- Oswal Agro Mills
- Belltek Electronics
- DD Industries
- GD Goenka School – New Delhi
- Prudence School New Delhi



## Dr. Sumiit Raghunath

**Total Exp:** 25+ Years

**Industry:** Media Marketing & Education

**Associated with:**

- Dainik Jagran - Jagran Prakashan Limited
- Radio Mirchi – ENIL
- Star India - Disney India



## Ashank Bhandari

**Total Exp:** 15+ Years

**Industry:** E-Commerce & Education

**Associated with:**

- Amazon
- Flipkart
- ISB
- Corporate Trainer
- Theatre Practitioner



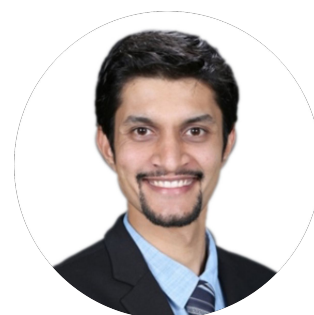
# BOARD MEMBERS



**Dr. Shyama Chona**  
(Educationist)  
President



**Mr. Swapnil Jain**  
(Industrialist)  
Chairman



**Mr. Ashank Bhandari**  
(Management Professional)  
Executive Director



**Ms. Jeanie Aibara**  
(Educationist)  
Head Academic Board



**CA Rakesh Bajaj**  
(Educationist)  
Head Operations



**Mr. JC Pant**  
(Educationist)  
Member



**Mr. Agam Jain**  
(IPS)  
Member



**Mr. Gaurav Dayal**  
(IAS)  
Member

# BOARD MEMBERS



**Mr. Piyush Mordia**  
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**Mr. Paras Parekh**  
(Business)  
Member



**Mr. Pramod Kumar**  
(Legal)  
Member



**Mr. Abhishek Mishra**  
(Educationist & MLA)  
Member



**Mr. Kailash Zanjhri**  
(Professional)  
Member



## SUPPORT TEAM

- Curriculum / Subject Experts / Teacher's Training
- Co Curricular, Extra Curricular & Super Curricular
- Marketing & Branding
- ERP System Training and Support
- Compliance & Audit
- Consultancy in developing learning spaces



# **PAVNA SCHOOL**

*The journey so far...*



## **PAVNA School Aligarh (Formerly DPS Aligarh)**

- PAVNA School Aligarh, established in 1998 by Shri Pawan Jain (Chairman, PAVNA Group), marked the Group's first step into the field of education with a vision to provide global-standard learning in the city. Affiliated to CBSE, the school nurtures open-minded, independent and globally aware learners through a blend of modern infrastructure and strong traditional values.
- Honoured with multiple awards, awarded twice by "The British Council's International Dimensions in Schools (ISA)" and accredited with ISO certifications for Quality and Environmental Management Systems, PAVNA School stands as a benchmark of academic excellence.
- With a highly experienced and dedicated faculty, the school remains committed to student-centric learning, innovative pedagogies and holistic development - preparing students to become responsible, confident and future-ready citizens.





## PAVNA School Hathras (Formerly DPS Hathras)



- PAVNA School Hathras is an ambitious project of Shri KK Jain Educational Trust Aligarh, dedicated to personalized liberal education and the balanced development of body, mind, soul, emotions and personality. Established in April 2014 and affiliated to CBSE Delhi, the school spans 14 acres of lush, clean surroundings that inspire students to explore, learn and reflect.
- PAVNA School Hathras has received The British Council's International Dimensions in Schools recognition from 2016 to 2023 and holds ISO 9001:2015 and ISO 14001:2015 certifications. The school focuses on shaping creative, inquisitive and responsible learners with strong problem-solving, communication and decision-making abilities.
- Offering classes from Nursery to XII, it provides Humanities, Commerce and PCM/PCB streams, and has consistently achieved 100% higher secondary results. With a library, modern laboratories and an internationally recognised cricket ground, PAVNA School ensures holistic growth by nurturing academic excellence, co-curricular skills and lifelong values.



## PAVNA INTERNATIONAL SCHOOL

- PAVNA INTERNATIONAL SCHOOL is a lush green, pollution-free campus (spread in approx. 16 acres) where strong values and a spirit of inquiry blend seamlessly with technology-driven modern teaching. The school provides a stimulating learning environment that nurtures 21st-century skills, empowering students to become confident, responsible and innovative global achievers. A highly qualified international faculty ensures that every child's innate talents are explored, sharpened and elevated through diverse academic and co-curricular opportunities.
- PAVNA INTERNATIONAL SCHOOL has been awarded as **“Apple Distinguished School (ADS)”**
- Affiliated with **Cambridge Curriculum (IGCSE, A & AS Level)**
- Rooted in the Cambridge curriculum, the school emphasises experiential learning, self-directed exploration, hands-on experiences and collaborative activities. PAVNA INTERNATIONAL SCHOOL is a nurturing environment - a true passport to excellence - inspiring lifelong curiosity, creativity and a passion for learning.



## Our Strength

**250+** Educators

**27+** Years Legacy

**30000+** Learners Base\*

**6000+** Alumni Base

**20000+** Happy Parents

\* Overall, Learners Since Inception





## Let's Educate Together

- PAVNA Group of Schools is a **nurturing ecosystem** where education flourishes like a thriving tree-growing, branching, and blossoming **far beyond traditional boundaries**.
- Rooted in the values symbolized by our logo, we guide students toward the school core values. At PAVNA, learners are encouraged to extend their branches outward, **exploring knowledge** through experiential learning that moves **beyond textbooks and classrooms**.
- This dynamic approach cultivates freedom of expression, ignites curiosity, and inspires a lifelong sense of wonder. True to its meaning, PAVNA represents the pursuit of one's deepest aspirations-empowering every student to achieve what they desire most.



# WHAT WE OFFER



**PAVNA**  
— MONTESSORI —

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CBSE, IGCSE & A & AS Level



**PAVNA**  
— SCHOOL —

# WHAT WE OFFER



**CONVENTION FRANCHISE MODEL**



**PARTNERSHIP MODEL**



**LEASE MODEL**

# WHAT WE OFFER



|  | Franchise Model             | Partnership Model           |
|--|-----------------------------|-----------------------------|
| <b>Ownership Structure</b>             |                             |                             |
| Land, Infrastructure and Equipment     | by Franchise Owner          | by Franchise Owner          |
| Operations and Execution               | by Franchise Owner          | by Purna Central Team (LLP) |
| Curriculum, Audit and Training Support | by Purna Central Team (LLP) | by Purna Central Team (LLP) |

\* Can shift between models; Partnership to Franchise shift has minimum threshold of 5 years



- With the four essential “P” qualities guiding us, we embark on a new path of growth.
- The school’s roadmap for progress will undoubtedly help us expand far and wide with positive enthusiasm.
- This journey is not merely about establishing an institution; it is a state of mind.
- It is about recognizing connections, seizing opportunities, and forging new directions.



## Requirement for Opening of School

| Cities | Land           | Building in Sq. Ft. |               |               |         |
|--------|----------------|---------------------|---------------|---------------|---------|
|        | In Acres (min) | Phase 1 (min)       | Phase 2 (min) | Phase 3 (min) | Overall |
| Tier 1 | 2              | 40 K                | 30 K          | 30 K          | 1.0 L   |
| Tier 2 | 3              | 40 K                | 40 K          | 40 K          | 1.2 L   |
| Tier 3 | 4 / 5          | 50 K                | 50 K          | 50 K          | 1.5 L   |



## Path to Complete Satisfaction in School Setup

Establishing an educational institution contributes significantly to expanding one's social network and improving social standing.

Although the financial returns may be comparatively moderate, adherence to PAVNA's quality benchmarks, educational standards, and institutional specifications will facilitate quicker break-even and enhance project feasibility.

Additionally, the education sector remains resilient during economic downturns, with student numbers projected to increase annually.





# Service Portfolio of PAVNA Group

Complete know-how to set up and operate a school under the PAVNA aegis. Investment and operations handled by the aegis school; PAVNA provides guidance and support in all key areas.

## Building & School Setup

- Guidelines on building drawings
- Advice on school layout plans, interiors, and exteriors

## CBSE Affiliation & Curriculum

- Assistance in NOC from State Government & CBSE affiliation
- Document preparation and follow-up with CBSE HQ
- Implementation of **One PAVNA One Curriculum (OPOC)** across all schools
- **Students & Staff:** Priority transfers within PAVNA schools, subject to availability

## Academic Staff Recruitment

- Support in recruitment of principals and teachers
- Access to PAVNA's database of shortlisted candidates
- Expert-panel interviews at Core School or local city office

## Training & Pedagogy

- **Annual workshops & training:**
  - March: Induction and June: Curriculum-based workshops
  - Winter: Principal & Senior Staff Conclave
  - Remedial workshops during visits
- **Online sessions:** Subject-wise training and board meetings

# Service Portfolio of PAVNA Group



## Extra- & Co-Curricular Activities

- Emphasis on personality development via sports and cultural activities
- Inter-PAVNA cultural, sports, and intellectual events

## Marketing & Admissions

- Training for admission counsellors on key promotional points and FAQs
- Strategies to attract and retain students

## Orientation & Annual Day

- Guidelines for Orientation Day for parents
- Planning and execution support for Annual Day and other celebrations
- Senior PAVNA representative present at key events

## Other Support & Standardization

- Suggestive list of vendors
- Day-to-day operational guidance as required
- Standardization across schools
- ERP system training and support
- Textbooks, stationery, and uniforms
- Handbook with essential information for school setup and operations

# Operational Policies & Agreement Terms



## Time Frame for School Setup

- The allotted time frame for setting up the school **must be strictly honoured**.
- The **Investor/Promoter** must commence operations **within 24 months** from the date of LOI/Agreement.
- In special circumstances, the period may be extended by an **additional 12 months** with mutual consent.
- Failure to commence operations within **24/36 months** will render the LOI/Agreement **void/cancelled**, and the **engagement fee paid will be forfeited**.

## Expansion Policy

- **Student Strength:**
  - Maximum number of students per class section: **36**
  - Overall student capacity depends on **plot size** and **school building capacity**
- **Probable Catchment Area:**
  - **Metro / A-Class Cities:** 6–8 km radius
  - **B-Class Cities:** 10–12 km radius
  - **Other Cities:** Municipal limits of the city
- **Right of Refusal:**
  - If potential exists within the defined range, the **existing Investor/Promoter** has the first right of refusal



# Operational Policies & Agreement Terms

## Exit Policy

- PAVNA aims for **perpetual collaboration** with aegis schools.
- Agreement reviewed **every 5 years** for renewal or cancellation based on:
  1. School performance
  2. Compliance with agreement terms
- PAVNA will provide **reasonable time to cure violations** before renewal decisions.
- **Compensation Clause:**

If the Investor/Promoter chooses to exit or cancels early, a **three-year educational service fee** is payable to PAVNA under specific conditions.

## Conditions for Cancellation / Non-Renewal

The agreement may be cancelled or not renewed in the following cases:

1. Misrepresentation or misleading information regarding **revenue or educational service fee**
2. Engagement in **illegal activities** violating Central/State/Local laws/byelaws
3. **Non-payment** of educational service fee on time
4. Other violations **not cured** or no action taken to remedy them
5. Investor/Promoter voluntarily decides to **exit or cancel** the agreement



# THE PAVNA PROMISE

At Pavna, education is a journey of becoming - of discovering the best version of oneself while learning to live with purpose and joy.

We aspire to build global citizens who are **rooted in values, are lifelong learners, and unafraid to #BeYourself.**



*Let's Learn Together...*  
**THANK YOU!**

